

Quick **Juliette** guide to the

2012 Cookie Program

The Power of One!

Juliettes are individually registered Girl Scouts that are not part of a Girl Scout troop or group. Juliettes participate in the Girl Scout Movement in many of the same ways as Girl Scout troop and group members. Questions are often asked about Juliettes' participation in the Cookie Program. How do they participate? Do they receive incentive items? What happens to the profit?

There are two ways a Juliette Girl Scout's Cookie Program may be managed. The decision regarding her participation should be discussed with the girl, her parent/guardian, and either a partnering Troop Cookie Manager or a Service Unit Cookie Coordinator:



Troop Participation: If a Juliette participates as a troop member for the purposes of the Cookie Program, she will participate under the supervision of a Troop Cookie Manager and participate in the program in the same manner as the other members of that troop.



Service Unit Participation: If a Juliette would like to participate in the Cookie Program but not be associated with a troop, she can choose to participate under the supervision of her Service Unit's Cookie Coordinator.



Making cents...

Juliettes are eligible to receive all of the awesome incentive items and extra Cookie Dough for their participation! If a Juliette participates in the program under the supervision of a Troop, all cookie money will become the property of that troop's treasury. Of course, the Juliette should participate with the troop in activities using cookie money. Under the supervision of her Service Unit, Juliettes will receive their profit through Cookie Dough. Cookie Dough can be used for GSNETX programs, camps, and programmatic supplies from GSNETX Stores!

Where to get started

You can get started by contacting your Service Unit Cookie Coordinator or Membership Specialist!



cookies@gsnetx.org



972-349-2410





Learn MORE and Earn MORE in 2012

It's easy to earn MORE with super marketing strategies and new ways to sell cookies! Earn Georgia the Giraffe, a stylish travel set, an iHome, or even a Nook Color during the 2012 Cookie Program!

Check out www.texascookietime.com for the whole scoop on the new things happening during 2012—the year of the GIRL!

Make a Splash!

Girls who sell 500+ packages and three guests will be invited to attend one of six Swim Club Events on June 2, 9, or 16 of 2012—mark your calendars!

Win a trip to Savannah, Georgia

In honor of Girl Scouts' 100th Anniversary, we are proud to offer an amazing SUPER Xtreme Team incentive for our one top younger girl and one top older girl seller. Girls will have the opportunity to jet away with three guests to the birthplace of Girl Scouting—Savannah, Georgia! Each family will receive airfare, a rental car, hotel accommodations, and a tour of the founder of Girl Scouting, Juliette Gordon Low's Birthplace!



Stay-cation in Style at The Gaylord Texan

In 2012, girls who sell 1000 packages and beyond will be invited to an overnight family event at the Gaylord Texan on Saturday, May 19, 2012. Girls and their 3 guests will enjoy a room with two queen beds and stunning atrium or Texas view! Each Diva will also receive a Gaylord meal gift card, 4 passes to the Gaylord's newest resort pool, and enjoy an adventure at Sea Life Aquarium!



The Power of ONE!

There are patches and badges galore to be earned during the Cookie Program but one is especially fun because only YOU can earn it! Each Juliette who participates in the 2012 Cookie Program under the supervision of the Service Unit will earn this exclusive patch!

Show the World What a Cookie Can Do!

Show the world what your cookie can do! What if a girl could gather 100 people to do good things in her local or global community? What if she could use \$100 of her cookie proceeds to make her world a better place? Individual girls K–12 are encouraged to share their cookie's story with us through film, literature, photography, drawing, painting, collage, or photo diary for the opportunity of a lifetime—a trip to Savannah, Georgia!